

City of Electric City Post Event Report

2020 Lodging Tax Funds

After your event please complete this form and return it to:
City of Electric City, PO Box 130, Electric City, WA 99123

Event Name: _____ Event Date: _____ Organization Name: _____

Address/zip: _____ Phone: _____

Applicant Name: _____ Home Phone: _____

Address/zip: _____ Work/Cell Phone: _____

Funds Allocated: \$ _____ Total Event Expenditures: _____ Total Event Revenue: _____

- a.) Overall Attendance at your proposed event/activity/facility: _____
- b.) Number of people who traveled more than 50 miles for your event/activity/facility: _____
- c.) Of the people who traveled more than 50 miles, the number of people who traveled from another country or state: _____
- d.) Of the number of people who attended, the number who paid for overnight lodging in Electric City _____
- e.) Of the people attending, the number of people who did not pay for overnight lodging _____
- f.) Number of paid lodging room nights resulting from your proposed event/activity/facility.: _____

Provide a detailed itemized expenditures account of how the allocated funds were spent on Tourism Promotion. Please attach receipts for all expenditures (please attach additional sheets).

	Amount \$
_____	\$: _____
_____	\$: _____
_____	\$: _____
	TOTAL \$: _____

Describe in detail the marketing and promotion methods that were used to attract visitors (more than 50 miles out of town) to your event (please attached samples, use additional sheets if necessary).

A description of methods used to determine attendance and distinguish among the visitor categories at the event/activity/facility. Please attach survey data and/or supporting information.

Use of lodging tax revenue for "tourism promotion" must satisfy the following state requirements: Activities, operations, and expenditures designed to increase tourism, including but not limited to advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists. "Tourism" means economic activity resulting from tourists, which may include sales of overnight lodging, meals, tours, gifts, or souvenirs. "Tourist is defined as person who travels from a place of residence to a different town, city, county, state, or country, for purposes of business, pleasure recreation, education, arts, heritage, or culture.

I certify that the Lodging Tax Funds received were used solely for tourism promotion as defined by RCW 67.28.1816.

Applicant Signature: _____ **Date:** _____

Printed name: _____